



Display Your Ads and Tell Your Story to the San Francisco Commercial Buildings Industry

Promote your services and products to Building Owners and Managers Association (BOMA) San Francisco members and others in the Bay Area's commercial real estate market in our quarterly print and digital publication, **BOMA VIEWS**. Build your brand and inform members about your innovations that can help them meet challenges in managing and maintaining their properties. **BOMA VIEWS** reaches more than 3,000 readers who make or influence purchasing decisions.

In addition to display ads, you can feature "sponsored reports" that describe in article format how your solutions benefit property professionals. Tell your story in your own words, with compelling photos and graphics. Once your report is published, you may also use it on your website, social media and in other marketing campaigns.



Reach these buyers & influencers:

- ▶ Asset Managers and Owners
- ▶ Property Managers
- ▶ Facility Managers
- ▶ Security Directors
- ▶ Building Engineers
- ▶ And many others who influence buying decisions

Our Readers' Purchasing Power...



\$840 million

Purchasing power of goods and services bought annually



76+ million square feet

Property owned and operated by BOMA SF members



Click here to see a sample digital issue.

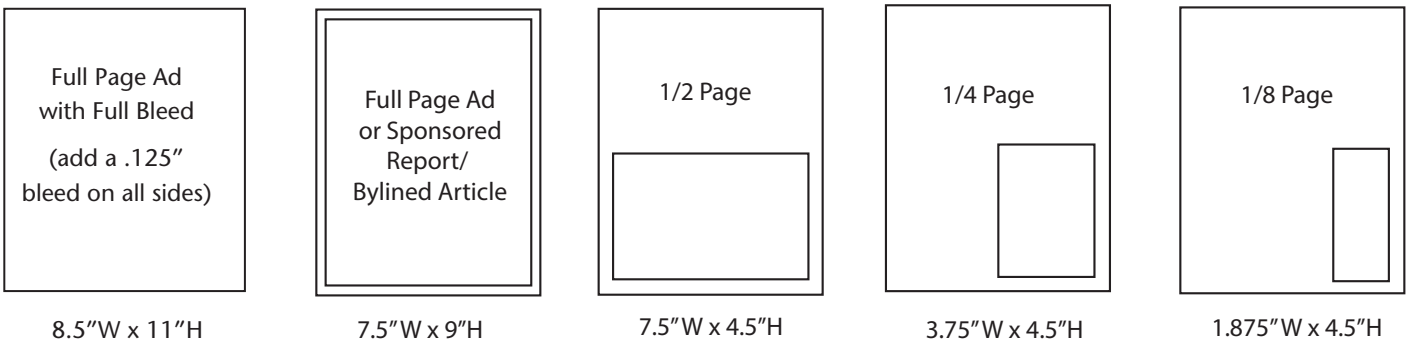
The digital edition is distributed to BOMA members and included in the Weekly Update. Ads include a link to your website — or also add a link to a video. The print edition is mailed to all members.

To learn more, contact:

Ellen Eason
BOMA VIEWS Art & Ad Director
415.596.9466
ellen@easoncom.com

See the following page for advertising rates and details.

BOMA SF Views Advertising Specifications



2021 Advertising Rates *			
Ad Size	Width x Height	BOMA Member Cost	Non-Member Cost
1/8 page	1.875" x 4.5"	\$600	\$725
1/4 page	3.75" x 4.5"	\$915	\$1,100
1/2 page	7.5" x 4.5"	\$1,285	\$1,545
Full page	7.5" x 9" or 8.5" x 11" full-bleed (plus .125" bleed all sides)	\$1,840	\$2,205
Sponsored report or bylined article	7.5" x 9"	\$1,940	\$2,310

*10% discount on three or more placements. Artwork: send digital files by email to ellen@easoncom.com. Press-ready PDF preferred. Embed all fonts. Also accepted: tiff, eps (all fonts outlined in Illustrator files). All colors CMYK. Photo resolution 300 dpi at 100% of image size. Line art 600 dpi. Deadline: space reservation by first of month prior to publication date of desired edition. Artwork due by 10th of month prior to publication date of desired edition. Publication dates: February, May, August, November.

Purchase Form

Contact name: _____

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Edition(s) selected: Q1 Q2 Q3 Q4

Size of ad: _____

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Email scanned completed purchase form to ellen@easoncom.com or it mail to: Ellen Eason, Eason Communications LLC, PO Box 225234, San Francisco, CA 94122-5234.

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