



# Promote Your Solutions to BOMA SF Members

*Build your brand with BOMA VIEWS!* Your ads in our quarterly digital and print publication will reach members of the Building Owners and Managers Association (BOMA) San Francisco who buy or recommend products and services.

Now more than ever, building professionals are seeking innovations that help them safely and cost-effectively manage their properties. Advertising in *BOMA VIEWS* lets you target your prospects at a time when sales calls and in-person meetings are limited. Besides display ads, we also offer sponsored reports that describe your solutions in an article format.

*Click here to view current and past issues of BOMA Views.*



### Reach these buyers & influencers:

- ▶ Asset Managers and Owners
- ▶ Property Managers
- ▶ Building Engineers
- ▶ Security Personnel
- ▶ And many others who influence buying decisions.



With a readership of more than 3,000, *BOMA VIEWS* is mailed to members. The digital edition is promoted through the Weekly Update which is emailed to members. Current & past issues are on the BOMA SF website.

Your ad will include a live link to your own website — or link it to a video about your solutions.

## Our Readers' Purchasing Power...



**\$2 billion**

Estimated amount our members spend on products and services annually



**72+ million square feet**

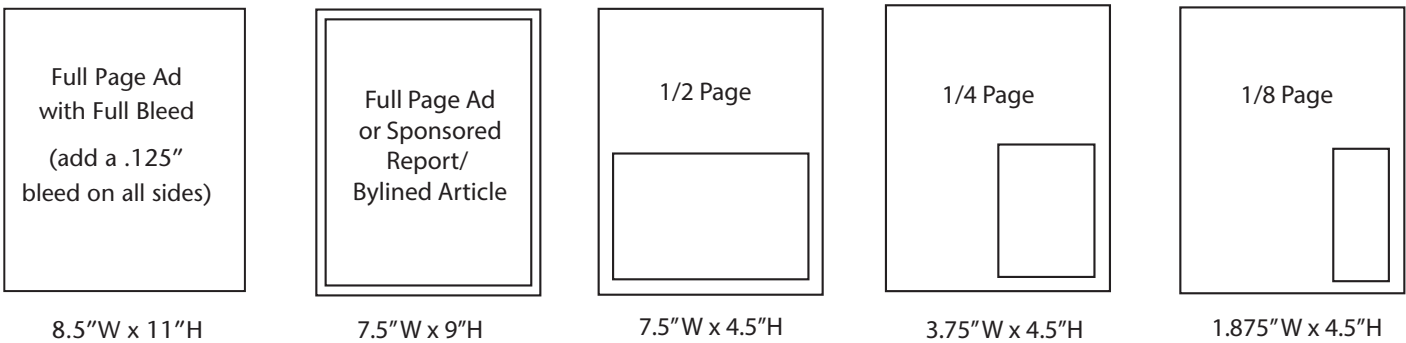
BOMA SF Members represent more than 72 million square feet of commercial & retail space

*To learn more, contact:*

Ellen Eason  
BOMA VIEWS Art & Ad Director  
415.596.9466  
ellen@easoncom.com

*See the following page for advertising rates and details.*

# BOMA SF Views Advertising Specifications



2022 Advertising Rates *			
Ad Size	Width x Height	BOMA Member Cost	Non-Member Cost
1/8 page	1.875" x 4.5"	\$600	\$725
1/4 page	3.75" x 4.5"	\$915	\$1,100
1/2 page	7.5" x 4.5"	\$1,285	\$1,545
Full page	7.5" x 9" or 8.5" x 11" full-bleed (plus .125" bleed all sides)	\$1,840	\$2,205
Sponsored report or bylined article	7.5" x 9"	\$1,940	\$2,310

\*10% discount on three or more placements. Artwork: send digital files by email to ellen@easoncom.com. Press-ready PDF preferred. Embed all fonts. All colors CMYK. Photo resolution 300 dpi at 100% of image size. Line art 600 dpi. Deadline: space reservation by first of month prior to publication date of desired edition. Artwork due by 10th of month prior to publication date of desired edition. Publication dates: February, May, August, November.

## Purchase Form

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Street address: \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Edition(s) selected:     Q1     Q2     Q3     Q4

Size of ad: \_\_\_\_\_

Payment authorization signature: \_\_\_\_\_

Advertiser indemnifies BOMA San Francisco and Eason Communications LLC against losses or liabilities arising from its advertising content. BOMA San Francisco and Eason Communications LLC assume no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred due to the publisher's errors.

Email scanned completed purchase form to ellen@easoncom.com or it mail to: Ellen Eason, Eason Communications LLC, PO Box 225234, San Francisco, CA 94122-5234.

**Billing: Payment due in full at time of ad placement. Make check payable to Eason Communications LLC or call 415.596.9466 if you prefer to pay by credit card.**