



Promote Your Solutions to BOMA SF Members

Build your brand with BOMA VIEWS! Your ads in our quarterly digital and print publication will reach members of the Building Owners and Managers Association (BOMA) San Francisco who buy or recommend products and services.

Now more than ever, building professionals are seeking innovations that help them safely and cost-effectively manage their properties. Promote your unique solutions by advertising in **BOMA VIEWS**. Besides display ads, we offer sponsored reports that feature your solutions in an article format.

[Click here to view current and past issues of BOMA Views.](#)



Reach these buyers & influencers:

- ▶ Asset Managers and Owners
- ▶ Property Managers
- ▶ Building Engineers
- ▶ Security Personnel
- ▶ And many others who influence buying decisions.

With a readership of more than 3,000, **BOMA VIEWS** is mailed to all members. In addition, the digital edition is promoted in the Weekly Update that is emailed to members. Current & past issues are on the BOMA SF website.

Your ad in the digital issue will include a live link to your website or a landing page.

Our Readers' Purchasing Power...



\$2 billion

Estimated amount our members spend on products and services annually



72+ million square feet

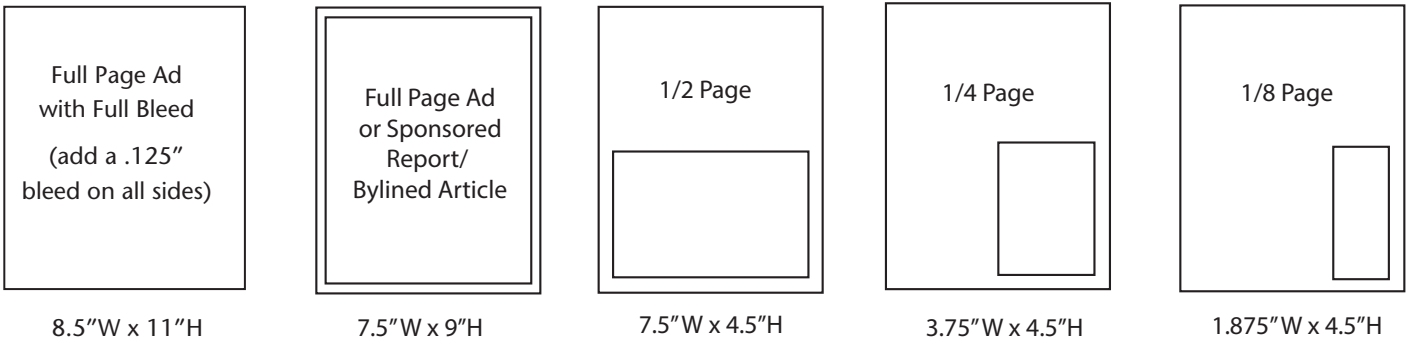
BOMA SF Members represent more than 72 million square feet of commercial & retail space

To learn more, contact:

Ellen Eason
BOMA VIEWS Art & Ad Director
415.596.9466
ellen@easoncom.com

See the following page for advertising rates and details.

BOMA SF Views Advertising Specifications



2023 Advertising Rates *			
Ad Size	Width x Height	BOMA Member Cost	Non-Member Cost
1/8 page	1.875" x 4.5"	\$660	\$795
1/4 page	3.75" x 4.5"	\$1,005	\$1,210
1/2 page	7.5" x 4.5"	\$1,415	\$1,700
Full page	7.5" x 9" or 8.5" x 11" full-bleed (plus .125" bleed all sides)	\$2,025	\$2,425
Sponsored report or bylined article	7.5" x 9"	\$2,135	\$2,540

***10% discount on three or more placements.** Artwork: send digital files by email to ellen@easoncom.com. Press-ready PDF preferred. Embed all fonts. All colors CMYK. Photo resolution 300 dpi at 100% of image size. Line art 600 dpi. Deadline: space reservation by first of month prior to publication date of desired edition. Artwork due by 10th of month prior to publication date of desired edition. Publication dates: February, May, August, November.

Purchase Form

Contact name: _____

Company name: _____

Street address: _____

City, ST, Zip _____

Phone: _____

Email: _____

Edition(s) selected: Q1 Q2 Q3 Q4

Size of ad: _____

Payment authorization signature: _____

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Email scanned completed purchase form to ellen@easoncom.com or it mail to: Ellen Eason, Eason Communications LLC, PO Box 225234, San Francisco, CA 94122-5234.

Billing: Payment due in full at time of ad placement. Make check payable to Eason Communications LLC or call 415.596.9466 if you prefer to pay by credit card.